

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

WILLIAM T. ROWSE ET AL.

Serial No.: 09/683,885

Filed: February 27, 2002

For: METHOD SYSTEM AND SOFTWARE FOR TRANSMITTING DIGITAL  
MEDIA BETWEEN REMOTE LOCATIONS

Attorney Docket No.: 81046294

Group Art Unit: 3629

Examiner: Jonathan P. Ouellette

**APPEAL BRIEF**

Mail Stop Appeal Brief - Patents  
Commissioner for Patents  
U.S. Patent & Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a Brief in support of an Appeal from the final rejection of claims 1, 3-7 and 9-16 of the Office Action mailed on February 11, 2008 for the above-identified patent application.

**I. REAL PARTY IN INTEREST**

The real parties in interest are Ford Motor Company and William Rowse.

**II. RELATED APPEALS AND INTERFERENCES**

There are no appeals, interferences or judicial proceedings known to the Appellants, the Appellants' legal representative, or the Assignee which may be related to, directly affect or be directly affected by or have a bearing on the Board's decision in the pending appeal.

### **III. STATUS OF CLAIMS**

Claims 1, 3-7 and 9-16 are pending in this application. Claims 2 and 8 have been cancelled. Claims 1, 3-7 and 9-16 have been rejected and are the subject of this appeal.

### **IV. STATUS OF AMENDMENTS**

None.

### **V. SUMMARY OF CLAIMED SUBJECT MATTER**

Claim 1 provides a method for transmitting digital media between remote computers via a communication network. The method includes capturing at least one digital image of an item with a digital camera device, Application, [0048], [0066], capturing a barcode with a barcode scanning device wherein the barcode identifies the item, Application, [0049], [0066], and automatically downloading the captured digital image(s) and the scanned barcode into a first computer upon establishing operable communication between the first computer and the digital camera device and the barcode scanning device, respectively, Application, [0067], [0083]. The method also includes inputting a first dialog associated with the digital image(s) and barcode into the first computer, Application, [0067], [0085], and transmitting the at least one digital image, barcode and first dialog from the first computer to a second computer via a communication network, Application, [0067], [0087].

Claim 7 provides a system for transmitting digital media between remote computers via a communication network. The system includes a first computer configured to receive at least one digital image file from a digital camera device wherein the image file is received automatically upon establishing operable communication between the first computer and the digital camera device, Application, [0048], [0066], and receive a barcode from a barcode scanning device identifying the at least one digital image file wherein the barcode is received automatically upon establishing operable communication between the first computer device and the barcode scanning device, Application, [0049], [0066], [0067], [0083]. The first

computer is further configured to receive a first dialog associated with the at least one digital image file, Application, [0067], [0085], and transmit the at least one digital image, barcode and first dialog to a second computer via a communication network, Application, [0067], [0087].

Claim 15 provides a method for processing an automotive warranty claim. The method includes capturing at least one digital image of a vehicle related to a customer concern with a digital camera device, Application, [0048], [0066], and scanning a barcode identifying the vehicle with a barcode scanning device, Application, [0049], [0066]. The method also includes docking the digital camera device and the barcode scanning device into a portable data acquisition unit establishing operable communication between the digital camera device, the barcode scanning device and a first computer within the portable data acquisition unit wherein the first computer is programmed to automatically receive the captured images and barcode, Application, [0083]. The method further includes inputting into the first computer dialog requesting warranty coverage for the customer concern, Application, [0085], transmitting a claimset comprising the digital image(s), barcode and request for warranty coverage to a second computer via a communication network, Application, [0087], and reviewing the claimset at the second computer, wherein a decision is made whether to provide warranty coverage based on the review, Application, [0089]-[0096]. The method still further includes updating the claimset to include the decision, Application, [0093]-[0096], and transmitting the claimset to the first computer via the communication network, Application, [0097].

Claim 16 provides a system for processing an automotive warranty claim. The system includes a first computer configured to receive and display at least one digital image file from a digital camera device illustrating a customer concern for a vehicle where the at least one image file is received automatically upon establishing operable communication between the first computer and the digital camera device, Application, [0048], [0066], [0067], [0083], and receive and display a barcode from a barcode scanning device identifying the vehicle

wherein the barcode is received automatically upon establishing operable communication between the first computer and the barcode scanning device, Application, [0049], [0066], [0067], [0083]. The first computer is further configured to receive and display input containing a request for warranty coverage, Application, [0085], and transmit the at least one digital image file, barcode and request for warranty coverage to a second computer via a communication network, Application, [0087]. The system also includes a second computer configured to receive and display the at least one digital image file, barcode and request for warranty coverage, Application, [0092], receive and display input containing a decision whether to provide warranty coverage, Application, [0093]-[0096], and transmit to the first computer the at least one digital image file, barcode and decision, Application, [0097].

## **VI. GROUNDS OF REJECTION TO BE REVIEWED ON APPEAL**

Claims 1, 3-5, 7 and 9-14 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Pat. No. 6,330,975 (Bunte) and [www.xactware.com](http://www.xactware.com) (Xactware) retrieved from the Internet Archive Wayback Machine. Claim 6 is rejected under 35 U.S.C. 103(a) as being unpatentable over Bunte and U.S. Pat. No. 6,397,334 (Chainer). Claims 15 and 16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bunte, Chainer and Xactware.

## **VII. ARGUMENT**

### **A. Claims 1, 3-5, 7 and 9-14 Are Patentable Under 35 U.S.C. § 103(a) Over Bunte and Xactware**

With regard to claims 1 and 7, Applicants respectfully submit that Xactware is not prior art to the pending application and that the Examiner has provided no evidence that the Xactware reference otherwise qualifies as a printed publication other than asserting that "the Internet Archive is a tool used to access internet pages that were published and publically-accessible in the well documented past." Office Action, February 11, 2008, p. 11. The

"Internet Archive Wayback Machine" (from which the Xactware reference was taken), however, was not publically available until October 2001—after the Applicants' filing date.<sup>1</sup>

To be a "printed publication," a reference must be "publically disseminated" or "publically accessible." *In re Klopfenstein*, 380 F.3d 1345, 1348; 72 U.S.P.Q.2d 1117 (Fed.Cir. 2004). To be "publically accessible," the reference must be catalogued or indexed in such a manner that an interested member of the public can locate the reference. *Id.* For example, a thesis residing in a public library that is not catalogued in a searchable fashion is not a printed publication, regardless of the fact that the thesis physically resided in the public domain. *In re Cronyn*, 890 F.2d 1158, 1161; 13 U.S.P.Q.2d 1070 (Fed.Cir.1989).

The examiner has made no showing that the Xactware reference was publically disseminated or publically accessible (*i.e.* catalogued or indexed in a publically-accessible database) prior to the applicants' date of invention. "Substantial evidence," however, is required to support the Examiner's rejection. MPEP 1216.01; *In re Gartside*, 203 F.3d 1305, 1315, 53 USPQ2d 1769,1775 (Fed.Cir.2000).

MPEP 2128 provides:

A reference is proven to be a "printed publication" "upon a satisfactory showing that such document has been disseminated or otherwise made available to the extent that persons interested and ordinarily skilled in the subject matter or art, exercising reasonable diligence, can locate it." *In re Wyer*, 655 F.2d 221, 210 USPQ 790 (CCPA 1981).

\* \* \*

## ELECTRONIC PUBLICATIONS AS PRIOR ART

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<sup>1</sup> Exhibit A, p. 1, "With the October 2001 launch of the Wayback Machine, this huge archive is now freely available to the Web public."

An electronic publication, including an on-line database or Internet publication, is considered to be a "printed publication" within the meaning of 35 U.S.C. 102(a) and (b) provided the publication was accessible to persons concerned with the art to which the document relates. See *In re Wyer*, 655 F.2d 221, 227, 210 USPQ 790, 795 (CCPA 1981) ("Accordingly, whether information is printed, handwritten, or on microfilm or a magnetic disc or tape, etc., the one who wishes to characterize the information, in whatever form it may be, as a 'printed publication' \* \* \* should produce sufficient proof of its dissemination or that it has otherwise been available and accessible to persons concerned with the art to which the document relates and thus most likely to avail themselves of its contents.")

Regarding "public dissemination," pages on the World Wide Web are not "disseminated" — they are "browsed" using a "Web browser"—the antithesis of dissemination. Many web pages are never even browsed. Regardless, the Examiner has submitted no evidence to show that the Xactware reference was ever "disseminated" to members of the public, or "browsed" by members of the public, prior to the applicants' date of invention.

Regarding "public availability," the Examiner has made no showing that the Xactware reference was catalogued, indexed or searchable in any publically-available database prior to the applicants' date of invention. The Web Archive's database was not publically available until October 2001. Accordingly, there is no evidence that a person of skill in the art that was interested in the subject matter or art, exercising reasonable diligence, could have located the Xactware reference prior to the Applicants' filing date.

The Examiner has also taken Official Notice that Chat Technology or direct network dialog technology was well known at the time the invention was made as a form of network messaging. The Applicants, however, have claimed a comprehensive method and system which includes the capture and automatic download of images and barcodes to a first computer upon establishing communication between the first computer and a camera and

barcode scanner, the receipt of dialog associated with the image and barcode, and the transmission of that information to a second computer over a network. The Examiner has provided no evidence that, prior to the Applicants' date of invention, Chat Technology had a capability of being combined with camera and barcode scanning technology for communicating automatically-downloaded images, barcodes and dialog, and then transmitting these diverse types of information across a network. The Examiner's Official Notice is not "capable of instant and unquestionable demonstration as being well-known" and is therefore improper. MPEP 2144.03. In addition, Bunte lacks any means of entering dialog as claimed. Keypad 116 has no text input capabilities, it is merely used "to control the display of images on the display 114." (Col. 6, lines 65-67.) In this regard, Bunte teaches away from the Chat Technology raised by the Examiner.

Dependent claims 3-5 and 9-14 are allowable at least because they depend from one of independent claims 1 and 7 which are allowable for the reasons stated above. MPEP2143.03.

**1. Claims 4-5 and 10-14 Are Separately Patentable Under 35 U.S.C. § 103(a) Over Bunte and Xactware**

The Examiner appears to have rejected claims 4-5 and 10-14 over Bunte and Xactware with no citation to the disclosure of these references. See, Office Action, February 11, 2008, pp. 5-6. These rejections do not establish *prima facie* obviousness for this additional reason. MPEP 2143; MPEP 706.02(J) ("It is important for an examiner to properly communicate the basis for a rejection so that the issues can be identified early and the applicant can be given fair opportunity to reply.") Applicants respectfully contend that at least the subject matter of claims 12-14 are not disclosed in the prior art.

**B. Claim 6 is Patentable Under 35 U.S.C. § 103(a)  
Over Bunte and Chainer**

Claim 6 is patentable because it depends from claim 1.

**C. Claims 15 and 16 Are Patentable Under 35 U.S.C. § 103(a)  
Over Bunte, Chainer and Xactware**

The Examiner rejected independent claims 15 and 16 under 35 U.S.C. 103(a) as being unpatentable over Bunte, Chainer, Xactware from the Internet Archive and Official Notice. But as explained above, Xactware from the Internet Archive is not prior art to the pending application, and there is no evidence that publicly-known "Chat Technology" at the time of the Applicants' invention was capable of meeting the multitude of claim limitations for which Official Notice was taken. More specifically, the prior art fails to teach or suggest at least the following limitations of these independent claims:

- inputting into the first computer dialog requesting warranty coverage for the customer concern
- transmitting a claimset comprising the digital image(s), barcode and request for warranty coverage to a second computer via a communication network;
- reviewing the claimset at the second computer, wherein a decision is made whether to provide warranty coverage based on the review;
- updating the claimset to include the decision; and
- transmitting the claimset to the first computer.



Please charge the \$510 fee and any additional fee or credit any overpayment in connection with this filing to our Deposit Account No. 06-1510.

Respectfully submitted,

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Enclosure - Appendices

### **VIII. CLAIMS APPENDIX**

1. A method for transmitting digital media between remote computers via a communication network, the method comprising:

capturing at least one digital image of an item with a digital camera device;

capturing a barcode with a barcode scanning device wherein the barcode identifies the item;

automatically downloading the captured digital image(s) and the scanned barcode into a first computer upon establishing operable communication between the first computer and the digital camera device and the barcode scanning device, respectively;

inputting a first dialog associated with the digital image(s) and barcode into the first computer; and

transmitting the at least one digital image, barcode and first dialog from the first computer to a second computer via a communication network.

3. The method of claim 2 wherein the first and second computer are each programmed to generate a graphical user interface for presenting the digital image(s), barcode and dialog.

4. The method of claim 3 further comprising:

inputting a second dialog at the second computer in response to the digital image(s), barcode and first dialog input at the first computer; and

transmitting the second dialog to the first computer.

5. The method of claim 4 further comprising archiving, in a computer database, the digital image(s), barcode and dialog transmitted between the first and second computers.

6. The method of claim 1 further comprising watermarking the image(s) with the barcode.

7. A system for transmitting digital media between remote computers via a communication network, the system comprising a first computer configured to:

(i) receive at least one digital image file from a digital camera device wherein the image file is received automatically upon establishing operable communication between the first computer and the digital camera device;

(ii) receive a barcode from a barcode scanning device identifying the at least one digital image file wherein the barcode is received automatically upon establishing operable communication between the first computer device and the barcode scanning device;

(iii) receive a first dialog associated with the at least one digital image file; and

(iv) transmit the at least one digital image, barcode and first dialog to a second computer via a communication network.

9. The system of claim 8 wherein the first and second computer are each programmed to generate a graphical user interface for presenting the at least one image file, the barcode and the dialog.

10. The system of claim 8 wherein the second computer is configured to:

(i) receive a second dialog in response to the at least one digital image file, barcode and first dialog; and

(ii) transmit the second dialog to the first computer.

11. The system of claim 10 additionally configured to archive the transmissions between the first and second computers.

12. The system of claim 7 wherein the second computer is a server computer operably serving a plurality of client computers wherein the server computer is configured to route incoming transmissions to the client computers based on a priority indicator such that incoming media having an active priority indicator are routed to a client computer before incoming media having an inactive priority indicator.

13. The system of claim 7 wherein the second computer is a server computer operably serving a plurality of client computers wherein the server computer is configured to route incoming transmissions to the client computers based on a distribution algorithm wherein transmissions that are not viewed at one client computer within a predefined amount of time are rerouted to another client computer.

14. The system of claim 7 wherein the second computer is a server computer operably serving a plurality of client computers wherein the server computer is configured to route incoming transmissions among the plurality of client computers based on language of the transmission.

15. A method for processing an automotive warranty claim, the method comprising:

- capturing at least one digital image of a vehicle related to a customer concern with a digital camera device;

- scanning a barcode identifying the vehicle with a barcode scanning device;

- docking the digital camera device and the barcode scanning device into a portable data acquisition unit establishing operable communication between the digital camera device, the barcode scanning device and a first computer within the portable data acquisition unit wherein the first computer is programmed to automatically receive the captured images and barcode;

inputting into the first computer dialog requesting warranty coverage for the customer concern;

transmitting a claimset comprising the digital image(s), barcode and request for warranty coverage to a second computer via a communication network;

reviewing the claimset at the second computer, wherein a decision is made whether to provide warranty coverage based on the review;

updating the claimset to include the decision; and

transmitting the claimset to the first computer via the communication network.

16. A system for processing an automotive warranty claim, the system comprising:

a first computer configured to:

(i) receive and display at least one digital image file from a digital camera device illustrating a customer concern for a vehicle where the at least one image file is received automatically upon establishing operable communication between the first computer and the digital camera device;

(ii) receive and display a barcode from a barcode scanning device identifying the vehicle wherein the barcode is received automatically upon establishing operable communication between the first computer and the barcode scanning device;

(iii) receive and display input containing a request for warranty coverage; and

(iv) transmit the at least one digital image file, barcode and request for warranty coverage to a second computer via a communication network; and

a second computer configured to:

(i) receive and display the at least one digital image file, barcode and request for warranty coverage;

(ii) receive and display input containing a decision whether to provide warranty coverage; and

(iii) transmit to the first computer the at least one digital image file, barcode and decision.

**IX. EVIDENCE APPENDIX**

Exhibit A, "The Wayback Machine: The Web's Archive," by Greg R. Notess



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• ON THE NET •

## **The Wayback Machine: The Web's Archive**

*by Greg R. Notess*

Reference Librarian, Montana State University

Now that the Internet is established in the public information space, it has become a new publishing medium. The Web in particular has proved an incredible repository of all kinds of information content. But it has also proven to be a very changeable medium, noticeably lacking in permanence. Particularly during the past couple of years, as the number of new dot com failures has risen, previously existing Web sites have ceased operations and their information content has vanished into the Web's past.

With print publications, the libraries and archives of the world have made a major effort to collect and preserve print items. But the advent of the Web was so sudden and created an entirely new set of problems for cataloging, storage, and retrieval, that few libraries actively collected copies of Web pages. While the library profession worked diligently on finding solutions to the access side of the problems, Web pages were created, changed, and died, with no record of those pages being retained.

Fortunately, Brewster Kahle's Alexa Internet and its sister company, the Internet Archive, have done a huge amount of the collection work. Starting in 1996, the Internet Archive has been storing Web pages, including graphics files, from publicly accessible Web sites that Alexa has crawled. With the October 2001 launch of the Wayback Machine, this huge archive is now freely available to the Web public.

### **WHAT WAYBACK DOES**

The Wayback Machine is a front end to the Internet Archive's collection of public Web pages. It includes more than 100 terabytes of data—a huge collection with huge storage requirements. The Wayback Machine provides access to this wealth of data by URLs. It is not text searchable—a user needs to know the exact URL of a particular Web page, or at least the Web site, to be able to enter the archive.

Upon entering an Internet address, the Wayback Machine presents a list of dates showing when that particular page has been archived. A check on the home page for the Library of Congress finds archived pages from November 9, 1996 through yesterday. There are far fewer pages in the 1996, 1997, 1998, and 1999 archives. In 2001, there was a copy from almost every other day.

Click on one of the displayed dates to see the archived page. The asterisk after some of the dates is used to designate when the Internet Archive detected a change in the page. So presumably, all those listings without an asterisk should be exactly the same as the first page before them that has an asterisk.

Note that the URL for the archived page begins with web.archive.org. Unlike the cached files at

<http://www.infotoday.com/online/mar02/OnTheNet.htm>

10/12/2007



Google, the Wayback Machine also includes most image files in the archive. Thus, the images are not being drawn from a current server, but from the Internet Archive itself. This means that the archived page will display much more accurately how the page appeared on that particular date.

In addition, all the links on an archived page point not to the original linked location, but to other pages in the Internet Archive. So while the Wayback Machine is not searchable, it can be browsed. Find an archived page from 1997, click on any of the links on that page, and the Wayback Machine will take you to the closest (in terms of date) archive of the page available. In this way, a user can browse a Web site as it appeared within a certain time period.

The location of the Wayback Machine itself has shifted around among several URLs during its first few months. Both <http://web.archive.com> and <http://archive.alexa.com> worked in the past, but at this point, they all redirect to [www.archive.org](http://www.archive.org), the home of the Internet Archive itself.

## WHY WAYBACK

There are many uses for the incredible archive from the Wayback Machine. At a very basic level, it is a great source to find the information on pages when the page or host itself is unavailable. When you come across a "404 not found" or similar message on the Web, just check on the Wayback Machine to find a copy of the page as it used to look. Google's cache used to be the only option for this function, but the cached pages are limited by the absence of any record of the date when they were cached. The Wayback Machine makes this so much easier by clearly identifying the date when the page was archived.

The historical implications of the Wayback Machine are immense. Historical researchers can now view significant portions of the Web as it existed at various times from 1996 to the present. The historical advantages go well beyond the pure historical research. Patent searchers can verify prior art. Business experts can look up failed companies' business plans. Employers can investigate job applicants' student Web pages. Sources lost because of complex URL shifting can be found by their old URL on the Wayback Machine.

The ability to view a range of versions of a particular page, and to browse the archived site itself, offers a range of uses. A new Web designer can look at previous incarnations of a site, even if the organization itself never archived the various versions. A new business can look at their competitors' early designs and avoid the same mistakes. And the researcher who is trying to track down the online resources from the bibliography of a four-year-old paper can find them in the archive, even if they have otherwise vanished from the current Web.

For institutions, the Internet Archive welcomes collaborative efforts to build special, theme-oriented collections. Already, there are three collections available: The September 11, 2001 collection, Web Pioneers, and Election 2000. As more special collections are created, they can be especially useful for more in-depth re- search on those topics.

## ADVANCED FORM

Basic access to the archive is by a single URL, but the Wayback Machine also has an advanced search form. It is not linked from the front page, but is available as a link in small print at the top of the search form that appears with the results after a search has been entered. Look to the right of the "Take Me Back" button in the archived pages from the Library of Congress. It is also directly available (<http://web.archive.org/collections/web/advanced.html>).

While there is still no textual search capability on the advanced search form, it does offer a range

of options beyond the simple box on the home page. For example, the advanced form allows two kinds of URL Matching "Retrieve page that most closely matches search criteria" and "List all pages that match search criteria." The latter is the default on the simple form and brings up the list of date matches. The first option takes the user directly to the most recent copy of the archived page.

The advanced search form also gives options for limiting results to a specific range of dates. The individual archived pages have URLs so that they can be linked to directly. The advanced search page also explains the syntax. For example, the URL [web.archive.org/20011230221317/http://www.site.net](http://web.archive.org/20011230221317/http://www.site.net) would be the [www.site.net](http://www.site.net) page archive on December 30, 2001 at 10:13p.m. and 17 seconds. In other words, the long list of numbers after the archive.org part represent the year, month, day, hour, minute, and second the page was archived in the form of YYYYMMDDhhmmss.

In addition to the scripted date limits available on the advanced form, an asterisk can be used as a truncation symbol within a URL as well. So, [http://web.archive.org/200112\\*/http://www.site.net](http://web.archive.org/200112*/http://www.site.net) would retrieve a list of all the archived pages from December 2001. Leave off the asterisk and the Wayback Machine will automatically look for the page closest to the middle of the month. The truncation symbol can also be used to find all the pages from a site for a specific date. In other words, [web.archive.org/1997\\*/http://www.site.net](http://web.archive.org/1997*/http://www.site.net) finds all the site URLs (pages and images) in the archive from 1997.

## FILE FORMATS AND ALIASES

The advanced search form also points out that the Wayback Machine provides access to more than just Web pages. The File Types limit includes six formats: Images, Audio, Video, Binary, Text, and PDF. By choosing one of these file types and then only putting in the root URL (with a complete host name), the results will include all the file types of that format from that host in the archive. Each individual file type record has a unique URL, but if the searcher does not know the full URL, this limit helps to identify them. In addition, it can be used as a tool to count the number of a specific file type on a specific server.

The aliases are another nice feature on the advanced search. Many Web sites have multiple ways of writing a URL that will get to the exact same page, especially on the home page. The Aliases section of the advanced search gives three options. The default groups all host name aliases together, for the most comprehensive retrieval. However, a second option to "Show Aliases Separately" will give the exact matches for only the URL entered with a list of the other aliases while "Don't Show Aliases" will only give the exact matches.

## LIMITATIONS

While recognizing the significant accomplishment of the Wayback Machine, it does have its limitations. Even with 100 terabytes of data, there is a great deal missing. The Internet Archive only includes a small amount of material from 1996, and the Web certainly pre-dates that. In addition, the older gopher content and other non-Web files are unavailable.

More significant are the orchestrated exclusions. Anyone can exclude their own pages by use of a robots.txt file on their server. If the Internet Archive includes your Web pages and you want them excluded, just add a robots.txt file to exclude their crawler. The next time your page is crawled, all the old pages in the archive will be excluded as well. See [www.archive.org/internet/remove.html](http://www.archive.org/internet/remove.html) for more details.

Unfortunately, far too many sites have had a robots.txt file excluding crawling or archiving. At least when a user requests a page that has been excluded due to a robots.txt file, the Wayback Machine gives an explanation as to why the page has been excluded and links to an archived copy of the site's robots.txt file.

The archiving process does have some problems. Most images are archived, but some still point to the original source and, thus, may end up as dead links or changed image files. Other images or objects on a Web page, especially at high traffic sites, may be linked to a network caching version, with a URL on an Akamai host, for example. Thus, some images on some pages will be missing.

Nor will the Wayback Machine always be available. After it first launched, a message often appeared stating that due to a "higher than expected number of requests," the Wayback Machine was down. At other times, you may run across a "This Internet Archive site is currently down for maintenance" message.

Given the huge size of the archive, another concern is the long-term financial viability of the Wayback Machine. Other than an Amazon button for donations, there are no ads on the site, nor does Alexa support it financially. According to Brewster Kahle, private fund raising, foundations, and grants currently support it. Kahle says that they "have enough to sustain the Wayback Machine, but that growth will be dependent upon financial support via joint projects."

Kahle should be lauded for trying to support the Wayback Machine more like a traditional library or archive as opposed to a typical commercial Web venture. The main page lists several donors including AT&T Research, Compaq, Prelinger Archives, QuantumDLT, and Xerox PARC. After all, Kahle hopes the Internet Archive can "build universal access to human knowledge. That's our goal in life."

It is a wonderful and worthy goal. And while the Wayback Machine has many limitations and excludes a huge amount of both online and print knowledge, it is certainly a major step forward in providing access to a large piece of that knowledge which is residing on the World Wide Web.



**Greg R. Notess** ([greg@notess.com](mailto:greg@notess.com); [www.notess.com/](http://www.notess.com/)) is a reference librarian at Montana State University and founder of [SearchEngineShowdown.com](http://SearchEngineShowdown.com).

Comments? Email the editor at [marydee@infotoday.com](mailto:marydee@infotoday.com).

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**X. RELATED PROCEEDINGS APPENDIX**

None.